PLATINUM SPONSORSHIP
$15,000 USD yearly
These sponsor funds will be used for in person FeMS events, and as part of a general FeMS Awards Fund. Sponsor benefits include:

● Verbal acknowledgement of Sponsor at FeMS meetings and events
● Option to be ‘sole sponsor’ for one quarter ‘Empowerment Awards’
● Sponsor logo and link to sponsor website on FeMS website
  o static image located on sidebar; displayed throughout entire site below FeMS twitter feed
  o maximum size 720x400 pixels
  o Sponsor logos will be placed in alphabetical order
  o duration: 1 year (for duration of sponsorship)
● Links to sponsor webpage included in FeMS email footer
● Sponsor banner and announcements in FeMS bi-monthly Newsletter
  o Newsletter is sent to mailing list, archived on website, and posted on LinkedIn and Twitter
  o One banner per sponsorship-year is included. Additional banners as per a-la-carte cost
● Twenty percent discount on a-la-carte options

A-LA-CARTE OPTIONS
Sponsored FeMS Virtual Session | $2500 USD
Sponsored FeMS Session at In Person Conference | Price upon request
Sponsor of FeMS Empowerment Awards | Any amount – $2000 USD minimum
Sponsor announcement on FeMS website | $500 USD
  ● conditional on FeMS board approval
  ● rotating banner on homepage below other FeMS announcements
  ● 1 month duration
Sponsor announcement in FeMS email blast and/or newsletter | $1000 USD per announcement
Sponsor banner in FeMS Newsletter | $1000 USD per banner

Notes
(1) https://femalesinms.com/empowerment/
(2) www.femalesinms.com website average 400 views/125 visitors per week (2021). Example placement attached.
(3) FeMS email list currently ~720 members
(4) Newsletter submission form via FeMS website submitted 2 weeks prior to posting. Sponsor banner on first page approx. 2.4 x 8.5”. Sponsor announcement default font size 14 in a section approx. 2.4 x 8.5”. The more text the smaller the font size used. See archived newsletters on FeMS website: https://femalesinms.com/newsletter/
(5) LinkedIn and Twitter posts will tag sponsor and will be shareable. FeMS LinkedIn group 1040 members. @Femalesms Twitter 3900+ followers.
(6) Limited quantities of banner spots
SPECIFIC AWARDS
$2000 USD minimum
Sponsors are encouraged to work together with FeMS for specific vendor sponsored awards, such as the Agilent Darlene Solomon Award, and the Catherine E Costello Award by Avanti Polar Lipids. Awards can be one time, or recurring.

FeMS thanks our sponsors!

Please contact any of our FeMS founders to discuss sponsorship opportunities:
Anne K Bendt: anne.bendt@nus.edu.sg | Grace van der Gugten: grace.v.mass.spec@gmail.com
Amber Herold: amber.herold@msacl.org
FeMS Funds are currently managed through The Association for Mass Spectrometry: Applications to the Clinical Laboratory (MSACL), a registered 501c3 non-profit organization.