

Sponsorship Prospectus

OUR VISION

Females in Mass Spectrometry+ (FeMS+) Co-founders envisioned a community of support for women in mass spectrometry. FeMS+ is a global, community-led initiative supporting and empowering a network of women in the field of mass spectrometry and related disciplines.

OUR MISSION

The FeMS+ mission is to maximize inclusivity - anyone can show up in support of women and those who identify as women. Importantly, FeMS+ is not only for females. FeMS+ welcomes every gender - we learn and grow together, and we open doors for one another.



To discuss sponsorship opportunities please contact the FeMS+ Fundraising Committee: fems.fundraising@gmail.com or visit <https://femalesinms.com/sponsors/>

OUR IMPACT

Since its conception in 2019, FeMS+ membership has grown substantially, and has received generous sponsorship to create impactful awards and events.

Events

- Hosted 18 Virtual Happy Hour events and nine Transition Talk sessions, providing a platform for 27 recent doctoral graduate students to present their research.
- Hosted 10 events in 2024, including four Out-of-the-Shadows leadership training courses.

Awards

- Awarded over \$70,000 in awards and grants since 2020.
- Presented 67 Empowerment Awards to members across 17 countries since inception.

Communications

- 1200+ monthly newsletter subscribers.
- 5700+ followers on X.
- 2600+ LinkedIn members.

Mentorship

- Five rounds of the Mentorship Program, with nearly 200 participants in the 2024 round.

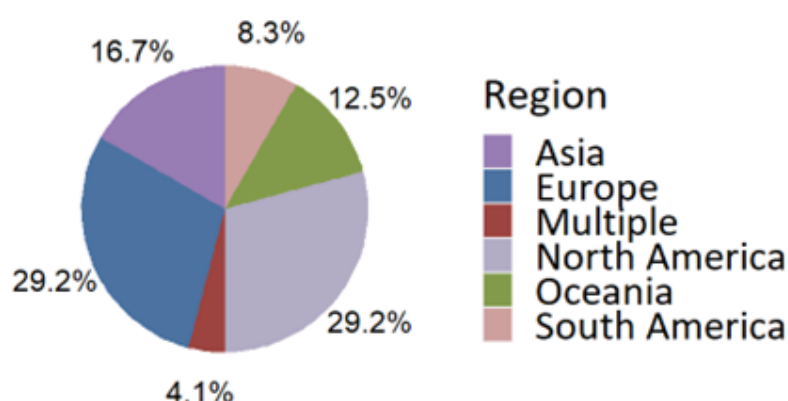
OUR INITIATIVES

FeMS+ coordinates a variety of awards, in-person and virtual events, mentorship activities and resources to connect with the community.

Awards

Annual FeMS+ Empowerment Awards are generously funded by our sponsors. Empowerment Awards are available to FeMS+ members to provide support towards conference or course registration, childcare costs, purchasing of lab/office supplies or equipment, and publication fees.

Award Recipients by Region



Events

In-person Events

The FeMS+ community has hosted and co-branded a variety of in-person events alongside major international conferences (ASMS, IMSC, MSACL) and regional meetings, including networking events, workshops, presentations, panel discussions and portrait sessions.

Out of the Shadows

FeMS+ Out of the Shadows program is our global, premier Leadership Development program for women in mid-to senior-level positions looking to advance their careers. The program aims to provide opportunities for personal and professional development, with the overarching goal of increasing the number of women in senior leadership positions. We partner with companies globally to organize events and provide professional leadership coaching for a select number of candidates. FeMS+ launched Out of the Shadows in 2023 in the USA, and has held one other event in Europe. Companies are invited to partner with FeMS+ on future Out of the Shadows leadership events.

Virtual Events

FeMS+ Virtual Happy Hours allow individuals to network globally in an informal environment, discussing topics such as career development, including job interviews, mentoring across cultures, building great teams, and addressing systemic racism in STEM. The format of these virtual meet-ups is inclusive for those who find it easier to interact with peers in a less crowded setting.

FeMS+ Transition Talks are a platform to connect students and postdocs seeking their next position with hiring managers and PIs. During their talks, early career researchers introduce themselves, their research, and outline their desired future transition to potential employers.

Communications

FeMS+ has created a directory of underrepresented scientists available to the community and a Job Board to search for and advertise positions in mass spectrometry and related fields.

Mentorship

FeMS+ Mentorship Pods develop close bonds with a small group of people from diverse backgrounds at various career stages. Pods have regularly scheduled meetings with varying content from traditional mentoring topics to fun activities to support and share experiences in STEM.



| | Platinum | Gold | Silver | Bronze |
|--|----------|----------|----------|---------|
| Involvement | \$30,000 | \$20,000 | \$10,000 | \$5,000 |
| Option to co-brand your in-person virtual event with FeMS+ | ★ | | | |
| Priority option for a FeMS+ Out of the Shadows partner opportunity | ★ | | | |
| Sponsor recognition during in-person and virtual FeMS+ events | ★ | ★ | | |
| Sponsor for Empowerment Awards | 40 | 20 | 10 | 5 |
| Sponsor banner and announcements in FeMS+ bi-monthly Newsletters | 6 | 3 | 1 | |
| Direct link to sponsor website included in FeMS+ email footer | ★ | ★ | ★ | |
| Direct link to sponsor career page through FeMS+ Job Board | ★ | ★ | ★ | |
| Company logo and webpage link on FeMS+ website | ★ | ★ | ★ | ★ |

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fems.fundraising@gmail.com or visit <https://femalesinms.com/sponsors/>

SPONSORSHIP OPTIONS AND INCLUSIONS

As a community-driven initiative, FeMS+ awards and events cannot happen without support and we are very grateful for the generous contributions of our sponsors. Our network provides you with the platform to showcase your organization to our community. It also demonstrates your commitment to the industry, support for women in the discipline, and allows you to continue to build strong networking relationships with the international mass spectrometry community.

Platinum (\$30,000 USD)

- Option to co-brand your in-person or virtual event with FeMS+
- Priority option for a FeMS+ Out-of-the-Shadows leadership event partner
- Sponsor recognition during in-person and virtual FeMS+ events[1]
- Sponsor of 40 FeMS+ Empowerment Awards[2]
- Sponsor banner and announcements in FeMS+ bi-monthly Newsletters[3,4,5]
- Link to sponsor webpage included in FeMS+ email footer
- Direct link to sponsor career page through FeMS+ Job Board[6]
- Company logo and link to sponsor website on FeMS+ website[7]

Gold (\$20,000 USD)

- Sponsor recognition during in-person and virtual FeMS+ events[1]
- Sponsor of 20 FeMS+ Empowerment Awards[2]
- Sponsor banner and announcements in three FeMS+ bi-monthly Newsletters[3,4,5]
- Link to sponsor webpage included in FeMS+ email footer
- Direct link to sponsor career page through FeMS+ Job Board[6]
- Company logo and link to sponsor website on FeMS+ website[7]

Silver (\$10,000 USD)

- Sponsor of 10 FeMS+ Empowerment Awards[2]
- Sponsor banner and announcement in one FeMS+ bi-monthly Newsletter[3,4,5]
- Link to sponsor webpage included in FeMS+ email footer
- Direct link to sponsor career page through FeMS+ Job Board[6]
- Company logo and link to sponsor website on FeMS+ website[7]

Bronze (\$5,000 USD)

- Sponsor of five FeMS+ Empowerment Awards[2]
- Company logo and link to sponsor website on FeMS+ website[7]

1. Sponsor recognition for the duration of the sponsorship (one year)

2. <https://femalesinms.com/empowerment>

3. FeMS+ email list currently 1200+

4. Newsletter submission form via FeMS+ website submitted 2 weeks prior to posting. Sponsor banner on first page approx. 2.4 x 8.5". Sponsor announcement default font size 14 in a section approx. 2.4 x 8.5". The more text the smaller the font size used. See archived Newsletters on FeMS+ website: <https://femalesinms.com/newsletter/>

5. Newsletter sent to mailing list, archived on website and posted on LinkedIn and X. LinkedIn and X posts will tag sponsors and will be shareable. FeMS+ LinkedIn Group 2600+ members. @Femalesms 5700+ followers on X.

6. <https://femalesinms.com/job-board>

7. www.femalesinms.com website average 400 views/125 visitors per week (2021)



Mentorship

- Five rounds of the Mentorship Program
- Nearly 200 participants in the 2024 round



Communications

- 1200+ monthly newsletter subscribers
- 5700+ followers on X
- 2600+ LinkedIn members



Awards

- 21 Empowerment Awards to members in 2024
- Awarded almost \$33,000 in awards and grants in 2024



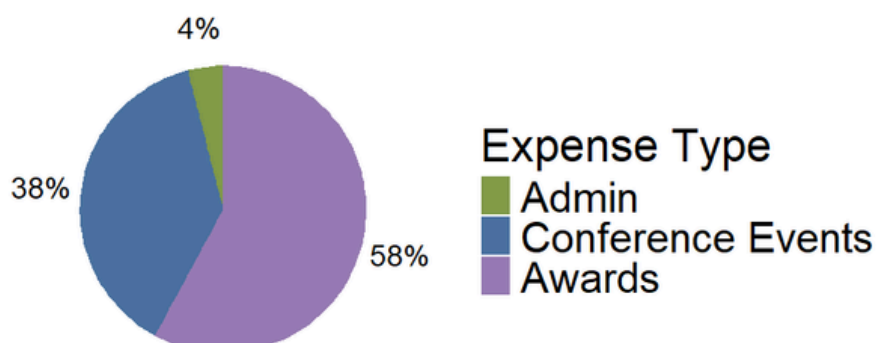
Events

- Hosted 10 events in 2024, including four Out of The Shadows leadership training courses.

EXPENSE OVERVIEW

FeMS+ is operated by a community of women in the field who volunteer their time as committee team members. FeMS+ volunteers continue to expand on our instructive discussions and networking events in-person alongside a wealth of regional, national and international conferences related to mass spectrometry.

2024 Expense Breakdown



Many Thanks to our Previous Sponsors!

Waters™

TECAN.



EVUSEP



ionopticks



ThermoFisher
SCIENTIFIC



CONTACT DETAILS

We welcome all kinds of support and advocacy for FeMS+.

If you are interested in discussing sponsorship opportunities with us please contact the FeMS+ Fundraising Committee: fems.fundraising@gmail.com or visit <https://femalesinms.com/sponsors/>

Please include your contact name, company name and email.

FOLLOW



Females in Mass Spectrometry



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FeMS+ Funds are currently managed through The Association for Mass Spectrometry: Applications to the Clinical Laboratory (MSACL), a registered 501c3 non-profit organization